Many exciting events about culture, business, technology and more in 2020!
Continued success even in changing times.

- Successful shift to all online programming and language classes
- Increased reach – Over 4,000 people in 9 different countries
- Record turn out – Multiple events with over 300 participants
- 37 events (41 event days)
We are extremely grateful to our grant sponsors including:

• Consul General of Japan in San Francisco
• Japan Foundation Center for Global Partnership
• Japan Foundation Los Angeles
• National Association of Japan America Societies
Reaching a Wider Audience

Attendees from over 20 States and over 9 countries!
2020 Events

• Jan. 16 – CES 2020 Review – Analysis from Multiple Perspectives.
• Jan. 22 – Japan Outlook 2020
• Jan. 30 – YPG Happy Hour
• Feb. 07 – Ramen: Dreams and Beyond
• Feb. 27 – Women’s Impact Network | Spring 2020 Happy Hour!
• Feb. 28 – Japanese Travelers at the Golden Gate: How Japan’s First Foreign Mission Changed the Course of History
• Mar. 05 – YPG Cherry Blossom Happy Hour
• Mar. 08 – Morning Karaoke Party

Switch to Online Programming
• Apr. 20 – Annual General Members Meeting 2020
• Apr. 22 – 5G: The Rubber Meets the Road
• Apr. 24 – Japanese Language Class Open House

• Apr. 28 – Same Disease, Different Approaches | How Japan and the US are Fighting COVID-19
• May 01 – Tea at Home
• May 19 – Robotics Conference Lecture Series
• May 22 – Fun with Origami
• May 28 – COVID-19’s Impact on Silicon Valley: What Can Japanese Companies Do to Cope?
• Jun. 12 – Managing the COVID Crisis: How Japan is Beating COVID-10
• Jun. 30 – The pandemic, investing sustainable and corporate governance in Japan and the US
• Jul. 7 – Impact of DX and the Coronavirus on U.S. FinTech
• Jul. 14, 21 – 2020 Japan-US Innovation Awards Symposium
2020 Events

- Jul. 31 – Netflix Watch Party! – “A Whisker Away”
- Aug. 14 – Summer 2020 Wrap Up/Fall 2020 Language Open House
- Aug. 26 – Japan's Business Reinvention: How Leading Japanese Companies are Anchoring Global Supply Chains
- Sep. 1 – 31st US-Japan Friendship Cup Tennis Event
- Sep. 8 – Nakamura Hashigo and the New Face of Kabuki in the 21st Century
- Sep. 9 – Womenomics Pioneer Kathy Matsui Discusses Her New Book “How to Nurture Female Employees”
- Sep. 30 – Japan Enters the Post-Abe Era: More of the Same or New Direction?
- Oct. 5 – A Night of Japanese Traditional Music with Master Kouzan Oyama of Shishido
- Oct. 8 – The Evolution of Stakeholder Capitalism from Eiichi Shibusawa's Gapponshugi to the B-Corp Movement in the US
- Oct. 12, 13, 14 – MedTech Emerging Growth Companies 2020 Virtual Roadshow
- Oct. 26 – The Push and Pull of Activism in Japan
- Nov. 6 – Soba Noodle & Japanese Whisky Master Class with Candice Kumai
- Dec. 4 – 34th Annual Award of Honor Gala
- Dec. 8 – To Infinity and Beyond: The Future of US-Japan Space Technology Cooperation
- Dec. 10 – Spring 2021 Language Open House
Highest Rated Events

• 9/9 Kathy Matsui – NPS=77.3
• 9/8 Kabuki – 84.4% Very Satisfied
• 2/7 Ramen: Dreams and Beyond – NPS=64.2
• 6/12 Japan Beating COVID – NPS=62.2
• 7/7 Fintech – NPS=55

Largest Events

• 9/8 Kabuki – 382 participants
• 9/30 Post-Abe – 334 Participants
• 5/28 COVID-19 and Silicon Valley – 309 participants
• 10/5 Shamisen Event – 258 Participants

*NPS (Net Promoter Score) = %Promoters (score 9 and 10) - %Detractors (score 0 through 6)
JAPAN SOCIETY
OF NORTHERN CALIFORNIA

AWARD OF HONOR GALA
Humanitarian Award

Ambassador Deborah Birx, MD

Award of Honor

His Excellency, Shinzo Abe

Humanitarian Award

Dr. Shinya Yamanaka
Innovation Awards Symposium
2020 SunBridge Emerging Leaders

BEYOND MEAT  Spiber

2020 Innovation Showcase

US-Japan Innovation Awards Symposium

Combining the best of Japanese creativity and American entrepreneurial skill to create unimagined opportunities

Friday, July 14, 2020 - Tuesday, July 21, 2020
Launch of new major program

2020 MedTech Emerging Growth Companies Virtual Roadshow
DAY 1
OCTOBER 12, US / 13, JAPAN
CARDIOVASCULAR / 心血管系

DAY 2:
OCTOBER 13, US / 14, JAPAN
NEURO AND ORTHOPEDIC / 脳血管内治療, 整形外科

DAY 3
OCTOBER 14, US / 15, JAPAN
GASTROINTESTINAL, SURGICAL, OPHTHALMOLOGY, AND EAR NOSE AND THROAT
消化器科、一般外科、眼科、耳鼻咽喉科

U.S. - Japan Healthcare Connection:
MedTech Emerging Growth Companies
2020 Virtual Roadshow
OCTOBER 12-14, 2020
Art, Culture & Sports

Ramen: Dreams and Beyond — Feb. 7th
Masao Kuribara (Hinodeya) and Yoshiyuki Maruyama (Ippudo & Orenchi)

Morning Karaoke Party — Mar. 8th

Tea at Home — May 1st
Maya and Teru Kono (Roots and Craft)

Fun with Origami — May 22nd
Art, Culture & Sports

Ian Condry (MIT) and Matt Alt (Author)

Netflix Watch Party – July 31st

31st US-Japan Friendship Cup Tennis Event – Sept. 1st
Ambassador Shunji Yanai and local tennis players
Nakamura Hashigo and the New Face of Kabuki in the 21st Century

Sept. 8th & Nov. 19th

Nakamura Hashigo (Kabuki Actor)

Yukihiro Goto (SFSU)

Mark Frey (JETAANC Kabuki Club)

Michi Kaifu (Enotech Consulting)

Haruka Fujii (Musician)
Art, Culture & Sports

A Night of Japanese Traditional Music – Oct. 5th
Master Kouzan Oyama of Shishido
With the Japan Society of Boston

Soba Noodle & Japanese Whisky Master Class with Candice Kumai
Nov. 6th – Celebrity Chef Candice Kumai, Namiko Kajiwara (World Innovation Lab) and Shigeharu “Tommy” Tamaya (BeamSuntory)
Foreign Relations

Japan Outlook 2020 – Jan. 22nd
Sean Randolph (Bay Area Council Economic Institute), Sean Creehan (Federal Reserve Bank of SF), Larry Greenwood

Japanese Travelers at the Golden Gate – Feb. 28th
Joseph Young (U.S. Embassy, Tokyo), Shinya Ito (Matsuyama University), Bettina Gramlich-Oka (Sophia University), Ken Reiman (U.S. State Department), Antoni J. Ucerler S.J. (Ricci Institute, University of SF)

Japan Enters the Post-Abe Era – Sept. 30th
Keiichiro Asao (Former Member of the House of Representatives), Christina L. Davis (Harvard University), Tobias Harris (Teneo)
EVENTS ON COVID-19

JAPAN SOCIETY OF NORTHERN CALIFORNIA
COVID-19 Events

Peter Kenevan, Nancy Yamaguchi, Kiyoaki Aburaki
Innovation Salon Event

Managing the COVID Crisis: How Japan is Beating COVID-19 June 12th
Tomochika Uyama (Office for Coronavirus 2019 Preparedness and Response), Hitoshi Oshitani (Tohoku University)

Same Disease, Different Approaches – Apr. 28th
Fumiaki Ikeno (Stanford, USJMF), Bryant Lin (Stanford), Jowy Tani (Taipei Medical University), Jack Mormon (USJMF)
Innovation Salon Event
Technology and Business

Japan's Business Reinvention: How Leading Japanese Companies are Anchoring Global Supply Chains – Aug. 26th
Ulrike Schaede, Toshihiko Omote, Caitlin Billow

The Evolution of Stakeholder Capitalism from Eiichi Shibusawa's "gapponshugi" to the B-Corp movement in the US and globally – Oct. 8th – Jay Coen Gilbert, Ken Shibusawa

The Pandemic, Investing Sustainably, and Corporate Governance in Japan and the US – June 30th
Kirsty Jenkinson, Ken Hokugo, Arthur Mitchell, Marsha Vande Berg

5G: The Rubber Meets the Road
Apr. 22nd – Azita Arvani, Jay Goldberg, Jon Metzler

The Push and Pull of Activism in Japan Oct. 26th – Ryota Kimura, Alicia Ogawa, James B. Rosenwald III, Tracy Gopal
Technology and Business
Japanese Lecture Series

CES 2020 Review – Analysis from Multiple Perspectives.
(CES2020を復習しよう。複数の視点から分析します。)
Jan. 16th – Michi Kaifu, Chika Watanabe

Robotics Conference Lecture Series
May 19th – Michi Kaifu, Eimei M. Onaga, Noriko Takiguchi
Innovation Salon Event

Impact of DX and the Coronavirus on U.S. FinTech
(DXとコロナで激動する米国のフィンテック最新事情)
July 7th – Michi Kaifu, Chika Watanabe, Chako Ando, Tomoya Horiguchi, Sumito
“Sam” Sugata, and Brian Tomogane
Innovation Salon Event
Women’s Impact Network Event

@Ginto Izakaya Japonaise

Special guest, Naomi Koshi, former Mayor of Otsu, Shiga Prefecture

2020 Spring Happy Hour
Jan. 27th

Book Talk with Kathy Matsui

Please join us for a special talk with the pioneer of womenomics, Kathy Matsui about her new book, How to Nurture Female Employees.
Summer 2020 Wrap-up
Fall Language Open House – Aug. 14th with Kasia from Ikigai Connections

Moved Completely Online!
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The US-Japan relationship is more important than ever. Active grassroots support is the key to sustaining the US-Japan friendship.

Thank you for contributing to greater mutual understanding and stronger ties between America and Japan!