



MARKETING INTERNSHIP, JAPANESE ENGLISH, SUMMER 2019

ASA DIGITAL is a Japanese digital agency with offices in Sendai, Tokyo and San Francisco. We are looking for a dynamic and motivated Marketing Intern to contribute to the planning and execution of an Indiegogo crowdfunding campaign in the USA for an innovative Japanese audio hardware start-up. Dates mid-May through mid-August.

What you will do:

- Liaise with our client in Sendai, our internal teams in Tokyo and Sendai, and third-party vendors in the US to keep all partners and deliverables on schedule
- Assist in developing and executing online marketing strategies
- Translate, write, edit, and publish creative marketing copy for client advertisements, websites, campaign pages, social posts and press outreach
- Contribute to the translation and production of visual and textual assets (photos, videos, technical specifications, etc.)
- Assist with the launch and management of the Indiegogo campaign in July
- Contribute to backers' support and communication during and after the campaign

About you:

- Bachelor's degree or above
- Must be authorised to work in the United States, OPT internships are welcome
- Fluent in English and Japanese
- Self-starter with an entrepreneurial spirit and ability to thrive in a dynamic, fast-paced startup environment
- Creative thinking abilities and a proven ability to collaborate with cross-functional teams
- Excellent communication, interpersonal, and organizational skills
- Ability and passion for learning new programs, software, and processes very quickly
- Interest and understanding of online marketing, product development, innovation and crowdfunding
- Experience in product marketing, social-media, email marketing, and/or creative services (copy-writing, photography, video, front-end design) is a plus
- Experience in e-commerce, and in consumer electronics field is a plus
- Resumes required. Cover letters, work samples and references are welcome

What we offer

- Competitive hourly pay
- Excellent career development opportunity
- Creative office in San Francisco's SOMA / Mission
- On-site in San Francisco (min. 2 days / week) and remote work
- International collaboration with our Japan based staff and partners in Tokyo and Sendai
- A learning environment where you can dive deep into the latest technologies
- We are happy to provide: Recommendation Letter, Internship Certificate, etc.

Contact: Emmanuel Saccoccini - sacco@asadigital.net