

## **KAZUHIKO ABE**

PRESIDENT & CEO, CAPCOM, USA

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Mr. Kazuhiko Abe is the President and CEO of Capcom, USA, serving as the director and executive corporate officer of the company here in the United States. Mr. Abe comes from a strong financial background, starting in 1987 when he worked for the Mitsubishi Bank, Ltd (now The Bank of Tokyo-Mitsubishi UFJ, Ltd. After seven years of service at said bank, he was promoted to deputy manager of the New York Branch. Following this, Mr. Abe has served as Executive Officer at several institutions, including Hikari Tsushin, Inc and Intuit Co, Ltd (now Yayoi Co, Ltd).

In early 2003, Mr. Abe was recruited to Capcom to serve as General Manager of the Corporate Planning Department. Since joining Capcom, he has served as Managing Corporate Officer, CFO, and Director of Group Management before taking his current position as head of the company's US office.

## **TAKAHIDE AKIYAMA**

PARTNER & SPECIAL ADVISOR, REDBRIDGE GROUP

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Takahide Akiyama is a long time corporate banker and a senior corporate executive and has held various senior management and leadership positions with global financial institutions and Fortune 500 companies. He was Managing Director and Japan Country Head with the Bank of New York, first serving as General Manager of its Tokyo Branch and then as President and CEO of the The Bank of New York Securities Company Japan Ltd. He was also Executive Managing Director of CB Richard Ellis based in San Francisco and the President and CEO for Japanese operation.

Prior to these positions, he was with the Industrial Bank of Japan (now Mizuho Financial Group) for over 25 years and held senior management positions including the Head of Private Equity and Global Project Finance as well as General Manager of San Francisco Branch. He specialized in private equity and corporate finance in such areas as acquisition finance, energy and infrastructure project finance and real estate finance.

He is currently Partner and Special Advisor of RedBridge Group, a cross-border investment bank based in San Francisco and also runs his own consulting practice at Kyocei Consulting Partners for strategic management and leadership. He holds MA and BA degrees in Politics, Philosophy and Economics (PP&E) from Oxford University (Keble College), and BA degree in Economics from Keio University in Japan.

His publication includes Japanese translation of "The Mulligan: A Parable of Second Chance" by Ken Blanchard and Wally Armstrong and "Loving Monday: Succeeding in Business without Selling Your Soul" by John Beckett.

He is married to Emma and resides in San Francisco Bay Area. He has been a member of the Board since 2010.

## **ROBERT EBERHART**

RESEARCH AND PROJECT LEADER AT SPRIE, PHD CANDIDATE

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Robert Eberhart is the SPRIE Researcher at Stanford Program on Regions of Innovation and Entrepreneurship (SPRIE) where he leads the SPRIE-Stanford Project on Japanese Entrepreneurship. His research focuses on comparative corporate governance of growth companies with special emphasis on Japan and the role of Japanese institutions in fostering entrepreneurship. Eberhart's papers include topics such as corporate governance, entrepreneurship in Japan, and institutional ideas of innovation. He is a member of the American Economic Association, the International Society for New Institutional Economics, the board of advisors to Japan's Global Entrepreneurship Week, and an advisor to Japan's Board of Director's Training Institute. He serves as an academic advisor to the American Chamber of Commerce's Task Force on New Growth Strategies and is a frequent speaker and guest lecturer in various programs at Stanford and in Japan. Mr. Eberhart presents seminars to diverse institutions such as the Japan Venture Capital Association, the U.S. Embassy in Japan, Stanford's U.S.-Asia Technology Management Center, the Asia-Pacific Student Entrepreneurs Society at Stanford, the Entrepreneur Association of Tokyo, and the American Chamber of Commerce in Japan, giving academic presentations of his own research on Japanese corporate governance and entrepreneurship.

Mr. Eberhart received his masters in Economics from the University of Michigan. In addition to lecturing at Stanford, he has served as a research associate at Columbia University, University of California at Berkeley, and New York University, as well as Kobe University and the University of Tokyo in Japan. Also, he has served as Vice Chair to the U.S. Japan Joint Commission on Innovation and Entrepreneurships with the U.S. Department of State and Ministry of Economics Trade and Industry.

In September 2013, he will begin a tenure track position as Professor of Entrepreneurship at Santa Clara University's School of Business.

## **GLEN FUKUSHIMA**

SENIOR FELLOW, CENTER FOR AMERICAN PROGRESS

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Glen S. Fukushima is Senior Fellow at the Center for American Progress, a prominent public policy think tank headquartered in Washington, D.C. From 1990 to 2012, Mr. Fukushima was based in Tokyo as a senior executive with one European and four American multinational corporations: Vice President, AT&T Japan Ltd.; President, Arthur D. Little Japan; President & CEO, Cadence Design Systems Japan; President & CEO, NCR Japan; and President & CEO, Airbus Japan.

Before embarking on his business career in 1990, he was based in Washington, D.C. as Director for Japanese Affairs (1985-1988) and Deputy Assistant United States Trade Representative for Japan and China (1988-1990) at the Office of the United States Trade Representative (USTR), Executive Office of the President. In 1993 he was offered, but declined, an offer to be the U.S. Assistant

Secretary of Commerce for International Economic Policy. He began his career as an attorney at a prominent Los Angeles law firm.

Mr. Fukushima served two terms as President of the American Chamber of Commerce in Japan, 1998-1999, and Vice President, 1993-1997. He has served on numerous corporate boards and government advisory councils in the United States, Europe, and Japan and on the Board of the Japan Association of Corporate Executives, America-Japan Society, Japan Center for International Exchange, Japan Society of Boston, Japan Society of Northern California, Japanese American National Museum, U.S.-Japan Council, and Global Council of the Asia Society. He is a member of the Council on Foreign Relations, Tokyo Club, and Tokyo Rotary Club. Until June 2001, he served for eight years in the White House-appointed positions of Vice Chairman of the Japan-United States Friendship Commission and Vice Chairman of the U.S. panel of CULCON (Joint Committee on United States-Japan Cultural and Educational Interchange). He was Chairman of the Mori Art Museum Best Friends and is a member of the Director's Circle of the San Francisco Museum of Modern Art.

Mr. Fukushima's publications include *Nichi-Bei Keizai Masatsu no Seijigaku* [The Politics of U.S.-Japan Economic Friction], winner of the 9<sup>th</sup> Masayoshi Ohira Memorial Prize in 1993. He received the "Excellence 2000" Award from the U.S. Pan Asian American Chamber of Commerce in 1999, the "Alumni Hall of Fame" Award from Stanford University in 2002, and the "Person of the Year" Award from the National Japanese American Historical Society in 2008. Keio University awarded him the status of "Honorary Alumnus" in 2012.

A native of California, Mr. Fukushima was educated at Deep Springs College, Stanford University, Harvard University Graduate School of Arts and Sciences, Harvard Business School, and Harvard Law School. At Harvard, he was awarded a National Science Foundation Fellowship. He has studied and worked in Japan for over 25 years, including at Keio University, a daily newspaper, an international law firm, and as a Fulbright Fellow and a Japan Foundation Fellow at the Faculty of Law, University of Tokyo. He has been a member of the Board since 2004.

## **SEIJI HORIBUCHI**

PRESIDENT, NEW PEOPLE, INC

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Seiji Horibuchi moved to the U.S. in 1975 after graduation from Waseda University, and has lived in the Bay Area ever since. He founded Viz Communications, Inc. in 1986, with the help of leading Japanese publisher Shogakukan, Inc., which took a financial stake in the company. Viz Communications was the forerunner of Viz Media, LLC, where he served as Founder/Co-Chairman. Mr. Horibuchi founded Viz Pictures, Inc. in 2005 to promote Japanese films for American audiences. Viz Pictures opened the NEW PEOPLE building, a center for all forms of Japanese popular and contemporary culture, in San Francisco Japantown in 2009. Throughout his career, he has devoted himself to establishing Japanese pop culture in the U.S., including Manga (Japanese comics), Anime (Japanese animation) and Japanese films.

**SUSAN KOBAYASHI**

HEAD OF GLOBAL MACRO STRATEGY, STATE STREET GLOBAL ADVISORS

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Susan Kobayashi is an accomplished asset management professional with twenty-six years of experience spanning portfolio management, research, trading and product-knowledgeable marketing and sales. She spent eighteen years specifically managing and developing hedge fund strategies including long/short equity, long/short credit and convertible bond arbitrage. Ms. Kobayashi is also knowledgeable on a range of asset types including fixed income, equity, corporate bonds, credit default swaps, convertible bonds, currencies, options and other derivatives and has extensive experience with institutional investors both domestically and internationally.

In March of 2013, Ms. Kobayashi left her position of Managing Director at Tamalpais Asset Management to take on her current role as Head of Global Macro Strategy at State Street Global Advisors. She has studied many languages, including Cantonese, Korean, Italian and French, and is proficient in Japanese conversation and composition at an advanced level.

**ROCHELLE KOPP**

MANAGING PRINCIPAL, JAPAN INTERCULTURAL CONSULTING

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Rochelle Kopp is founder and Managing Principal of Japan Intercultural Consulting, an international training and consulting firm focused on Japanese business. She is a recognized authority on Japanese culture and business practices, particularly Japanese communication style and organizational behavior and decision-making in Japanese firms.

Ms. Kopp gained firsthand experience of Japanese corporate culture when she lived in Japan and worked at the Tokyo headquarters of a major Japanese financial institution. Prior to establishing Japan Intercultural Consulting, Rochelle worked at two U.S.-based international consulting firms, specializing in Japan-U.S. and other global projects. She holds a B.A. in History from Yale University and an M.B.A. from the University of Chicago's Graduate School of Business. Ms. Kopp has taught courses in Organizational Behavior and Entrepreneurship at Northwestern University, and currently teaches a yearly intensive course in Cross-Cultural Business Communication at Ritsumeikan Asia Pacific University's MBA program. She speaks, reads, and writes Japanese fluently and has passed Level 1 of the Japanese Language Proficiency Test and Level A of the JETRO Test of Business Japanese.

**DAVID A. MAKMAN**

PARTNER, MAKMAN & MATZ, LLP,

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David Makman specializes in patent and intellectual property litigation. He has experience in high stakes patent infringement litigations involving electronics, semiconductor manufacturing, software, and other technologies. He also has intellectual property consulting experience with copyright, trademark, and Internet law. Since 2007, he has expanded his practice and is handling commercial litigation and corporate governance issues. Mr. Makman is bilingual; he reads and speaks Japanese. He is the Chair of the Japan Society of Northern California's Forum on Corporate Governance in Japan.

Prior to becoming an attorney, Mr. Makman worked for several years for Matrix Kabushiki Kaisha in Tokyo marketing U.S. software products to Japanese companies. In Japan, Mr. Makman represented companies marketing AI, CAD CASE and object oriented software.

Mr. Makman graduated from Oberlin College in 1987 with a degree in East Asian Studies. He learned his Japanese at International Christian University in Japan, and, prior to becoming an attorney, worked for a Japanese company in Tokyo selling software. He has long held an interest in traditional Japanese culture, including Japanese theater and literature. He has been a member of the Board since 2010.

## **TERRY MARSH**

PRESIDENT & CEO, QUANTAL INTERNATIONAL INC.

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Terry Marsh received his MBA and Ph.D. degrees from the University of Chicago. Terry served on the finance faculty at the Haas School of Business, UC Berkeley until 2005, and is a former chairman of the Haas Finance Group. He is presently an Emeritus Professor of Finance at Haas. Before joining Berkeley, Terry was an Associate Professor of Finance at MIT. He is a recipient of the Batterymarch Fellowship, was a National Fellow at Stanford's Hoover Institution, and is a CPA Fellow of the Australian Society of Accountants. He was a member of the Presidential Task Force on Market Mechanisms which investigated the 1987 stock market crash, and has consulted for the New York Stock Exchange, the Options Clearing Corporation, the Industrial Bank of Japan, New Japan Securities, and Banamex. Terry was a Yamaichi Fellow and Visiting Professor of Economics at the University of Tokyo in 1993. His wife Keiko was an associate professor at Tokyo Keizai University, specializing in social marketing, and is currently a Professor-in-Residence at SFSU.

## **HIROSHI MATSUI**

EXECUTIVE DIRECTOR, MIZUHO SECURITIES USA, INC.

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Hiroshi Matsui is currently serving as Executive Director for Mizuho Securities USA, Inc. in San Francisco. Mr. Matsui has been with Mizuho Securities since 2002 as a Japanese equity sales person, and has worked with the firm in New York, Los Angeles and Tokyo. Prior to joining Mizuho, Mr. Matsui worked at ING Barings, WestLB, Kokusai Securities, and other financial industry companies. He

graduated from Waseda University School of Commerce and also holds a MBA from UCLA's Anderson School of Management.

## **BETTY JEAN OGAWA**

TRUSTEE, OGAWA FAMILY TRUST

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Betty Jean Ogawa was born in Brownsville, Tennessee but has lived all over the United States, as her father was an Air Force officer. Ms. Ogawa attended the University of Washington in Seattle, where she majored in Sociology. After graduating, she lived in worked in Japan for 20 years as a private English teacher and cultural consultant, actively serving on the Boards of the College Women's Association of Japan, Tokyo American Club Women's Group, and Japan-America Women's Club. During this time, she continued her studies of Japanese language, culture and arts.

In 1991, Ms. Ogawa moved to Atherton, CA and continued her work as a cross-cultural consultant specializing Japan-US orientations. In the past, she has served as President of the Community Committee for International Students at the Bechtel International Center of Stanford University, the Holbrook-Palmer Park Foundation, and the Atherton Dames. Presently, Ms. Ogawa serves as the Co-Chair of the Bay Area Red Cross Tiffany Circle, their national society for women donors, Chair of Community Advisors for the Bechtel International Center of Stanford University, Vice President Mid-Peninsula League/SF Symphony, is the Regional Leader for the Japan-America Grassroots Summit 2010 Regional Leader.

Married to a Japanese national, Ms. Ogawa has raised two sons in a bicultural/bilingual family during her time in Tokyo. Her special interests include promoting Japan-US relations and culture, travel and the SF Opera and Symphony.

## **JOHN R. THOMAS**

VICE CHAIRMAN, MARTINGALE ASSET MANAGEMENT

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John R. Thomas, CFA, is a Partner and Vice Chairman of Martingale Asset Management, L.P., a Boston-based asset management firm serving institutional clients. In addition to helping Martingale address critical business and strategic issues, Mr. Thomas is responsible for strengthening major client relationships in Asia and in the Western U.S.

Mr. Thomas had a 34-year career at J.P. Morgan Investment Management, where he served for eight years on the executive committee. Specific responsibilities at J.P.Morgan Investment Management include five years as president of J.P. Morgan Trust Bank (Japan), ten years as head of the institutional marketing group and nearly two decades in research and portfolio management. Before joining Martingale, Mr. Thomas founded a specialized consulting practice serving U.S. and Japanese investment management companies and also co-founded an activist hedge fund investing in small cap Japanese companies.

Mr. Thomas holds a B.A. in economics from Ohio Wesleyan University and an M.B.A. with distinction in finance from the Wharton School, where he was elected to Beta Gamma Sigma, the national business honorary. He is a CFA charter holder and a member of the CFA Society of San Francisco. Mr. Thomas served for nine years on the Board of Trustees of Ohio Wesleyan University, and continues as a member of the University's endowment investment committee. He has served on the the Japan Society of Northern California Board since 1997, including several years as it's Chair.

## **HITOSHI YAMAMURO**

GENERAL MANAGER, JAPAN AIRLINES Co., LTD

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Mr. Hitoshi Yamamuro is San Francisco Japan Airlines' new Regional Manager & Vice President of Northwestern Region. His vast experiences in fields of cargo, finance & purchasing and administrative affairs expand over a period of twenty-seven years. In April 1985, Mr. Yamamuro joined Japan Airlines after graduating from Kyoto University with a bachelor's in Education. His first years with the company were spent importing and organizing international cargo at Narita and Osaka. Mr. Yamamuro continued to work through cargo administration until relocating to London in 1995 to study finance and fund raising at Industrial Bank of Japan, assisting Japanese companies with Euro bonds at Euro Market. After completing his education, Mr. Yamamuro returned to Japan to work in various JAL departments, managing overall finances, fund raising, fuel purchases, mail and cargo administration and personnel and labor affairs. In October 2010, he was named Director of Administration for Cargo Services at Narita responsible for overall management and training. Mr. Yamamuro was promoted to Regional Manager and Vice President of the Northwestern Region in August 2012 and has served on the Board of Directors since.

## **MASAKI YOKAI**

GENERAL MANAGER & VICE PRESIDENT, NORTHWESTERN REGION,  
ALL NIPPON AIRWAYS CO., LTD.

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Masaki Yokai joined All Nippon Airways' Northwestern Region, USA as General Manager & Vice President in June of 2010, succeeding Mr. Norihito Mori. A graduate of the Osaka University School of Law, Mr. Yokai joined ANA in 1986, and worked his way steadily up the ranks. He served at Fukuoka and Haneda airports, as well as with the airline's Labor Productivity Research Section and labor union. He was appointed Marketing Manager at the London City Office in 1997, serving until 2002. Mr. Yokai returned to Japan to take over as Senior Manager for Sales Planning at the Tokyo Sales Office, and subsequently was made Manager of the Yokohama Promotion Headquarters. He most recently served as Director of Loyalty, Marketing and Sales for ANA from April 2006

before assuming his present post. He has been a member of the Board since 2010.